

News Letter



Bringing History to Life

December 2004

From The Executive Director

A warm greeting from The St. George's Foundation and best wishes for the Holiday Season.

Significant progress is being made. Phase one restoration of the Queen's Warehouse began in August and is slated for completion in February 2005. Work is on schedule and the building looks terrific!

Sixteen heritage signs have been installed on historic buildings to provide information to visitors (and residents) while on guided walking tours or when touring independently.

A new walking map of the Town of St. George has been produced and is now available through the Visitor Service Bureaus. The map will assist our visitors as they tour St. George's, listing an array of retail businesses, restaurants, hotels, museums and forts which can be visited.

Our Annual General Meeting was held on Nov. 4, and Chairman David Rowntree stepped down as Chairman after three years service. We thank you David, for your leadership, vision, commitment, hard work and unending enthusiasm to "Bring History to Life". As a founding member of The St. George's Foundation, you have made many significant contributions.

We welcome our new Chairman, Henry Hayward, also a founding member of the Foundation, who will lead our organisation as we embark on the next phases of restoration and exhibit design for the World Heritage Visitors Centre and continue in our fundraising campaigns. A warm welcome to new Board Member, Mariea Caisey, who joins the Board this year and currently serves as Chair, Membership Committee.

It is an exciting time for all SGF supporters and our partners. We're ready for 2005 and further accomplishments.

Have a safe and joyous Holiday Season!

Kind regards,

What a difference a year makes

Highlights of the Chairman's Report 2003-2004, Annual General Meeting. Nov. 4, 2004



Sharon Jacobs, Executive Director, The St. George's Foundation; Mayor E. Michael Jones, JP; Dr. the Hon. Ewart Brown, JP, MP, Minister of Tourism and Transport; and David Rowntree, JP, Chairman of the St. George's Foundation.



It has been another busy year for The St. George's Foundation. We are pleased to celebrate our 7th year anniversary and share our progress report with you tonight. Our primary goal is to raise \$20 million to enable all the identified projects in the St. George's Town Heritage Plan, "Bringing History to Life," to be completed by 2009, our 400th anniversary commemorating the wreck of the Sea Venture.

We have raised a total of \$7.3 million in gifts and pledges and now have 100 active pledges, many of which are pledged over the next 3-5 years and which amount to \$500,000 annually. All 2003 donations have been received and our 2004 commitments have been received according to schedule. Headed by Chairman, Mr. Greg Haycock, the Capital Campaign Committee have been working hard to ensure the success of this campaign. I wish to thank and recognise the leadership efforts of Mr. Paul Leseur, Chair of our Leadership Gifts, and Mr. Harry Wilken, Chair of our Major Gifts.

World Heritage Visitors Centre

This year witnessed the Groundbreaking Ceremony of the World Heritage Visitors Centre on July 16. His Excellency Sir John Vereker, Mayor E. Michael Jones, and Mr. Joseph Johnson, Chairman of the Bank of Bermuda Foundation were all welcome guests. This special evening was generously sponsored by Butterfield Bank.

Since reporting to you last year the contractor for Phase One restoration, AJ Lewis Enterprise Limited, has been selected and work should be completed by mid February 2005. Mr. Miles Outerbridge, our Board Member, is Chairman of Phase One Restoration. Phase One restoration, which is a \$1.7 million capital expenditure, will improve and restore the existing building to an "as new condition".

Government Continues Support

This year Government awarded a second \$100,000 grant to support the World Heritage Visitors Centre. In September, **Dr. Kenneth Snaith**, **Sharon Jacobs** and I met with the Premier, the **Hon. Alex Scott**, JP, MP to update him on the progress of Foundation activities. The Premier was supportive and reaffirmed the Government's commitment. We also met with **Dr. Ewart Brown**, JP, MP, **Minister of Tourism and Transport** to update him on our Heritage Centre and its value to tourism and education. We are continuing our dialogue with Government and our request for a substantial funding commitment is still under review. We thank the Government for continued support.

Education Task Force

Dr. George Cook, Chairman of the Education Task Force for the World Heritage Visitors Centre, has invited several members of our partner organisations to serve on the Programme Committee. This group began work on the strategic design of interpretive and educational programmes for the Centre. We also thank the **Bermuda National Trust**, the **Corporation of St. George**, the **Ministry of Education**, the **Departments of Tourism and Cultural Affairs**, the **St. George's Historical Society**, the **Bermudian Heritage Museum**, the **Bermuda Chamber of Commerce**, the **Bermuda Maritime Museum**, and local residents who continue to lend support.

Heritage Signage Programme

With the generous donation of \$100,000 from **Fidelity Investments**, the design of a heritage signage programme has been completed and includes signage for 16 historic sites, one historic "neighbourhood" pedestal sign for the State House area, and two visitor welcome and orientation panels.

World Heritage Guide and Walking Map

We wish to thank the **Department of Tourism** for updating and reprinting the World Heritage Guide this year. Some 40,000 copies were printed and are being distributed throughout the Island. Special thanks to **Ms. Deanna Wade**, **Ms. Thea Furbert** and **Mrs. Terri Greenslade** for their support.

Also we have produced a **walking map of the Town**, which highlights our museums, forts, retail stores and restaurants. Our thanks to **JP Rouja** of Look Bermuda who worked with **Shelly Chiles** on design and production of the map.

Town Crier

The Royal Gazette continues to sponsor the Town Crier page every two weeks, which is written by **Mrs. Beverley Causey-Smith**. We all appreciate their support in highlighting the news of St. George's for all of Bermuda.

Streets and Alleyways

Broad Alley and Church Lane are scheduled for restoration early next year. Working with the **Corporation of St. George Streets Committee**, the next streets scheduled for restoration include Rose Hill, Duke of Clarence Street and Silk Alley.

Waterfront Promenade

Construction of the Waterfront Promenade is still pending the resolution of the Queen's Bottom issue. A responsive bid has been submitted and accepted in principle. The Government and the Corporation of St. George are continuing discussions. I wish to thank, **Dr. Kenneth Snaith**,

who also serves as Deputy Chairman of the Foundation, for chairing the work of this committee.

Membership

The membership of The St. George's Foundation has grown to 450 members (individual and corporate). Our focus continues with our corporate membership cultivation luncheons, overseen by **Ms. Barbara Simon**, our Membership Coordinator. We thank our corporate sponsors who kindly host these luncheons.

Several notable Membership events were undertaken this year through the efforts of staff and our Membership Committee, chaired by **Ms. Mariea Caisey**. With 50 volunteers stationed island-wide, our first Annual Tag Day, held in April, raised almost \$7000. Also, the 2nd Annual Red & White Day raised some \$2600. We thank the **Ministry of Education** and all participating schools for their support.

Mrs. Sally Woolf of the St. George's Club generously donated a one bedroom (timeshare winter week) for a weekly raffle draw each week at Market Nights from June 1 to Sept. 30. The winner received the timeshare week for 23 years and was responsible for the annual maintenance fees. This fundraising project raised over \$2700.



Also a membership recruitment film, sponsored by the **Bank of Bermuda HSBC**, was produced. We thank **Nigel Crow**, Chief Financial Officer, for his assistance, **Barbara Simon**

for the concept, **Lucinda Spurling**, Director/Producer, **Robert Zuill**, cameraman and narrator **Lance Furbert**, Town Manager.

We also hosted Honorary and Advisory Councils' meetings last December, which welcomed two overseas members, **Mr. Joe Stettinius** and **Mrs. Stewart Gammage**. We also welcomed a delegation from Lyme Regis this past April when they arrived for the Peppercorn Ceremony and related events.

And Special Thanks to...

Special thanks to **Keith Hollis**, **Eric Brooks**, **Charles Webbe**, **Louise Wakefield** and **Herman Basden**. All have made significant contributions while serving on the Board.

We thank all of the numerous committee members who work extremely hard for the Foundation during the year and we thank you for your contributions. I wish to thank **Mrs. Molly Smith** who again donated the beautiful watercolours for the 2005 Fundraising Calendar. It has been very popular and is sold in stores island-wide.

We thank our partner the **Corporation of St. George**, for their continuing support and assistance throughout the year. We congratulate the Mayor, members of the Corporation and the staff on the beautiful restoration of Town Hall. The Corporation workers, under Works Supervisor **Shannon Outerbridge**, carried out most of the renovations.

Finally, in closing, I would like to thank our many members, donors, volunteers, and Board Members. We could not have done it without you! Together we are making progress to "Bring History to Life".

We look forward to 2005 and our continued success. Thank you.

David Rowntree, JP
Chairman

MEMBERSHIP UPDATE

THE MEMBERSHIP *Campaign*

Barbara Holmes Simon, Membership Coordinator

Our membership year began on September 1. Our membership renewal note was mailed to you early in August. If you haven't already done so, would you please renew your membership. Many thanks for your continued support.

Our **Membership Lunch Program** is the main source of new membership generation. The program is a hit! Our attendees are delighted with the presentation and with our film, "Bringing History to Life, A Stroll Through St. George's". In September, October, and November, with many thanks to our member **Mr. Nigel Crow** who funded the lunches, we were fortunate to have our presentations at **The Bank of Bermuda's Head Office** in their Executive Dining Room. If you would like to fund one of these lunches, please give me a call. If you wish your gift to remain an anonymous act of kindness, we can accommodate you.

Time has not yet allowed, but planning is underway to have a public showing of the film in St. George's in the New Year. Phone me if you'd like me to save you a seat!



His Excellency Sir John Vereker purchasing the first St. George's Club Time Share Raffle ticket from Barbara Simon. Mrs. Sally Woolf of the St. George's Club looks on.

Our St. George's Club Time Share Raffle was very successful. With many thanks to **Mrs. Sally Woolf**, developer of The St. George's Club, we raised almost \$3,000. **Lady Vereker** really hoped she would be a winner. Next time, we hope, Lady V!

Annual Members Day a big hit

With many thanks to our Membership Committee – **Mariea Caisey**, (Chair), **Barbara Simon**, **Sharon Jacobs**, **Louis Mowbray**, **Alison Outerbridge**, **Michelle Anderson**, **Joan Davis**, **Sarah Lowe**, **Mary Malone**, and **Karen Martin**, our Annual Members Day was held on Sunday, Nov. 7th.

"A Rally 'Round The Town" – was the event and we had a ball! Our Mayor, **The Wor. E. Michael Jones** was on hand to welcome everybody and our Town Crier, **Mr. David Frith**, announced the prizewinners.

We had prizes from **Continental Airlines**, **The St. George's Club**,

Burrows Lightbourn, **Peniston Brown Co.**, **Vera P. Card Ltd.**, **Bersalon** (Cool Waters Spa), **Robertson's Drug Store**, **Café Gio**, **East End Florist**, **Bermuda Memories**, **Carol Holding Studios**, **Freddies Pub & Restaurant**, **The Book Cellar**, **Café Latte**, and **Temptations**. **Butterfield & Vallis**, **Barritts**, **Somers Supermart**, **Dunkley's Dairy**, **Crow Lane Bakery**, **King Bean Enterprises**, **Mutigua Homestyle Bakery**, and **friends of the Foundation** donated our refreshments.

We are grateful to **Angeline Butler** and **Patricia Smith** who devised our clues for the rally. Every participant agreed that the clues were a challenge! Our thanks also to **The St. George's Corporation** for the tent and chairs, and to **Shannon Outerbridge** and **Taijuan Talbot** for their assistance with the set-up and breakdown of the event.

Fourteen teams competed in the challenge. The Grand Prize – a **Continental Airlines** ticket was won by Foundation member **Barbara Atwood** and the runner up prize, a cottage for two for a weekend, was won by Foundation member **Nick Brown**. If you missed it, we all agreed that it was so much fun, we will definitely be doing it all again next year. So watch for the Rally 'Round The Town Challenge in October/November, 2005 and join us for a fun-filled afternoon!

Christmas gift ideas

Looking for Christmas gifts? We have two Christmas Gift Suggestions: Give the gift that helps bring history to life – a membership in The St. George's Foundation – from \$25.00.

Buy a brick for the Town of St. George's. We have a certificate which states that the recipient has contributed to the bricking of the streets of The Olde Towne – from \$15.00.

Red Letter Days for your 2005 calendar

Wednesday, Apr. 20, 2005 – Red and White Day (Schools) and Peppercorn Ceremony

Friday, Apr. 22, 2005 – Tag Day (and Annual Exhibition/Ag. Show)

Saturday, Apr. 23, 2005 – St. George's Day

We need (lots of) volunteers to sell tags on our Tag Day (April 22, 2005) ... please call or e-mail me.

The family of the late **Nora Booth Minnick** asked that donations be made to The St. George's Foundation in her memory. A very special thank you is sent to them for this kind gesture. Nora loved her Bermuda home, and especially St. George's. Her memory will live on as we bring history to life!

If you have a comment, question or suggestion, please e-mail me at memberships@ibl.bm or phone me on 297-3686.

Membership is our lifeline

Become a member today Our membership form is available online at www.stgeorgesfoundation.com

Or send in your cheque with a notation and we'll send you your membership card!

THE ST. GEORGE'S FOUNDATION *Board Members* 2004-2005

At the November 2004 Annual General Meeting, the following Board Members were elected:

- Mariea Caisey
- George Cook
- Gregory Haycock
- Henry Hayward
- Paul Leseur
- Louis Mowbray
- Carl Musson
- Alison Outerbridge
- Miles Outerbridge
- David Rowntree
- Michael Smith
- Kenneth Snaith
- Harry Wilken

We welcome new Board Members, **Ms. Mariea Caisey** and **Mr. Henry Hayward**. We thank all Board Members for their willingness to serve as we "Bring History to Life".

Annual Bermuda National Trust

Walkabout, Town of St. George,
Friday, Dec. 3, 2004
6:30 pm - 8:30 pm

Honorary & Advisory Council Meeting

Saturday, Dec. 4, 2004
9:00 am, The Carriage House Restaurant
RSVP 297-3370

Heritage Signs INSTALLED

Sixteen Heritage Signs have been installed on historic buildings throughout St. George's. We thank **Fidelity Investments** for sponsoring our signage programme. Each sign includes the name of the building, date built and a few sentences on its importance. Additional Welcome and Orientation signs will be installed by next April in King's Square and Penno's Wharf.



CAPITAL CAMPAIGN *Donation*

During a special ceremony held in June at Summer Haven, the Foundation received a \$10,000 donation from the Bermuda Volunteer Independent Pension Fund established by **Sir Richard Gorham**. This fund has raised some \$52 million since it began in 1954. We congratulate and thank Sir Richard Gorham for his vision and his long-term



Sir Richard Gorham makes a generous donation on behalf of the Bermuda Volunteer Independent Pension Fund.

support of Bermuda's charities.

I AM A *Volunteer* Mrs. Isabel Edness



What attracted you to volunteering?

I have always loved to help people and I was involved in office work for most of my work life. After I retired I decided to volunteer at the St. George's Foundation. I go on errands, help with the mail, proof-read, photocopy; and many other office/clerical duties.

What projects have you most enjoyed?

Volunteering helps keep my skills sharp and my mind active. Working at the Foundation is very stimulating and exciting. Tag Day was fun, but challenging getting all the change counted and making sure it was accurate.

Do you recommend volunteering?

I encourage all seniors to get involved in the community. Volunteering is very rewarding and gives you a sense of purpose after retirement.

NEW CAPITAL CAMPAIGN *Coordinator* ON BOARD

We are pleased to announce that **Gayle Evans** has joined the Foundation as Capital Campaign Coordinator. Gayle brings strong administrative and organisational skills to our group, having spent 20 years in the insurance industry. She has a real interest in the historical aspects of St. George's and has lived for the past three years at Church Cottage on Broad Alley, which she and her husband, Beau, are carefully restoring. Gayle also has a strong interest in fitness. She has been an aerobics teacher, owned and operated a bicycle tour business, and participated in many local events including the last eight End-to-End walks. She also has a passion for both entertaining and the culinary arts. **Welcome to the Team, Gayle!**



A Hive of Activity!

Our "Rally 'Round the Town"
members event was a big hit!

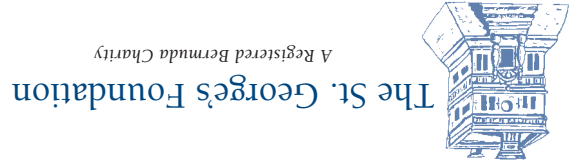


Construction is underway
at the World Heritage
Visitors Centre



To learn more,
visit our websites at:
www.stgeorgesfoundation.com
www.bermudaworldheritage.org

To the Occupier



CAPITAL CAMPAIGN *Update*

We are reaching \$7.3 million in pledges and donations to the Capital Campaign. Phase One restoration of the Queen's Warehouse began in August with restoration work underway by AJ Lewis Enterprise. We were pleased to open the site on Nov. 4th, so those attending our Annual General Meeting, could view the restoration. We plan to again open the building on Friday, Dec. 3rd, during the Annual Bermuda National Trust Christmas Walkabout. Stop by and see us then!



Foundation Chair, David Rowntree; the Wor. E. Michael Jones; Lady Vereker; His Excellency Sir John Vereker; and Harry Wilken at the official groundbreaking ceremony for the World Heritage Visitors Centre.

Telephone: 441-297-8043
e-mail: stgeofoundation@ibl.bm
www.stgeorgefoundation.com

Fax: 441-297-2479

STREET ADDRESS: 15 Duke of York Street, St. George's GE 05, Bermuda
MAILING ADDRESS: P.O. Box GE 58, St. George's GE BX, Bermuda